

## To think deeply

The technological development is often perceived as something positive - working tools are becoming more advanced, easier to use, cheaper and more people can enjoy even advanced technological goods.

But a concept entrenches on this positive story: Disruption. Disruption is a term used for explaining the situation, where the new technology is changing human jobs. New technology can make the work of the individual and even entire regions work superfluous. New technology can be a threat to the conditions of life for millions of people worldwide.

In these years we are talking about robots gradually taking over the most arduous, dirty and tedious work. But it is a work that generates jobs for millions of people: How should these people in the future get their share of the economic development when they cannot participate in the labour market or the spreading out of income? In the countries which are most advanced in technological development, there are fewer and fewer jobs for unskilled people. In turn, the mind-work continues to be a bonanza for the individual and his family.

Therefore, we must prepare ourselves for disruption and new ways to survive. Right now the most effective strategy to be making money on seems in the mind work.

When did you last think deep? I mean really think deeply and for long? Are you at all able to do deep thinking or has the dispelled lives destroyed your capability to do it? Mind working without break from the mobile phone, Facebook or disconnection from family, colleagues or noise?

I often dream about a place, a kind of deep thinking chamber, where I will not be disturbed by anything. Mark Twain found such a place. Bill Gates has said, he regular plans 'think weeks' at isolated places in the countryside.

Why not find your deep thinking chamber here in Greenland? Thousands of square kilometres of wilderness. In many places you will find comfortable cottages, which protect you from the wind and weather and straying polar bears.

Mr. Gates already comes here, but tell no one. Maybe it is a trade secret.



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